



## Introduction to the SeaChange Trust T/A Out There Arts

The SeaChange Trust was established in 1997 and is an independent arts organisation (company limited by guarantee and registered charity). It has a service level agreement with Great Yarmouth Borough Council for the delivery of an arts development function to develop Great Yarmouth as an International Centre of Excellence for circus and street arts creation, training and delivery. In April 2015 SeaChange joined the Arts Council's National Portfolio of Organisations.

## Out There Arts - National Centre for Outdoor Arts & Circus

UK sector leaders in the creation and development of high quality ambitious outdoor work and contemporary circus.

Out There Arts has a 25 year track record of producing a range of high quality, large scale public events and spectacles including Out There Festival (now in its 13th year). Out There Festival is one of the largest Festivals of International Outdoor Arts & Circus in the UK attracting over 60,000 visitors and delivering a £3.2million economic boost to the town each year.

Out There Arts provides delivers a year round programme of transformational, innovative and outstanding opportunities for professional artists & local communities through creation residencies, commissions, Youth Circus, educational & creative projects, world class outdoor events & festivals.

## Outdoor Arts

In recent years Out There Arts has managed a steady upward trajectory, becoming a National Centre for Outdoor Arts and Circus. Our work is presented mainly outdoors, in non-traditional performance spaces and mostly free to the public – as such it is an accessible art form with which to engage local audiences.

Outdoor Art embraces all art forms including theatre, dance, music, visual arts and other specialisms such contemporary circus, processional and carnival forms, or any combination of these.

Out There Arts understands that outdoor work can have a transformational effect on its audiences and uses it to deliver on a wide range of agendas including regeneration, social inclusion, community cohesion, participation and tourism. The focus on circus grows naturally from the rich performance heritage of Great Yarmouth as a seaside town, and provides Out There Arts with an accessible medium for all kinds of projects, interventions and activities. Throughout the year Out There Arts works with communities, schools,

producers, artists, festivals, and local, national and international partners on a number of projects, sometimes intimate, sometimes immense - but always inspirational!

The Out There Arts team is based in offices located in the Drill House, York Road, Great Yarmouth. Having recently completed some major refurbishment works the Drill House provides a large creation space which is used by performing artists for training and the creation of new work, and by community groups through a range of participatory activities and as a venue for events of varying scale. During the annual Out There Festival the Drill House becomes the festival hub and as such is used as a base by many visiting artists as well as a performance venue.

### **Our work encompasses:**

- The Drill House Complex – a Grade II listed historic building in Great Yarmouth with 800 audience capacity. A Creation Centre housing artists in residence, participatory activities and events with recently refurbished ancillary workshops and education spaces
- The Ice House - a Grade II listed historic building on Great Yarmouth Quayside, purchased in 2022, is undergoing a restoration and development scheme and will become a flagship venue and circus training facility
- Out There International Festival of Street Arts and Circus – now approaching its 15<sup>th</sup> edition, is one of the largest festivals of its kind in the UK attracting 65,000 audiences each year
- Fire on the Water - A newly developed festival of fire featuring artist commissions and community participation – 35,000 tickets were sold in 2022.
- A growing year round programme of schools and community outreach and engagement activity, arts / heritage projects, cultural events and commissions
- Extensive international and national network of partnerships

**Further information is available at [www.outtherearts.org.uk](http://www.outtherearts.org.uk)**

### **The Ice House**

[The Ice House receives £2 million in funding from NLHF — Out There Arts](#)

The Ice House is set to be transformed into a new Centre of Excellence in Outdoor Circus and Arts. Built between 1851 and 1892, the Ice House was once a vital asset in the town's once-thriving fishing industry, enabling the storage of freshly caught seafood before transportation to London's Billingsgate fish market. In the mid-19th century, the Ice House stood at the forefront of an industrial revolution that would propel the town's fortunes to new heights. However, as modern technologies advanced, the Ice House fell into disuse, serving for some time as a grain store. The completion of the project, which is being led by Out There Arts, would be a significant step towards the realisation of a vision for Great Yarmouth being recognised as the UK Capital for Circus and Outdoor Arts.

The development for The Ice House has been a long term project for Out There Arts. Much of the vision had been established with the local community through community consultations and events surrounding the building.

