

BEACH of DREAMS

Re-imagining East Coast Narratives - Digital Artist Brief

We are looking for a skilled digital artist for a story gathering project which collaborates with the local communities in Great Yarmouth, in a heritage, creative and walks-based exploration of their shared and different coastal heritage.

As a Digital Artist in this project, we require strong photography and videography skills to help document the project in creative ways. Skills such as animation, sound and interactive media would also be desirable.

Supported by Historic England, this project aligns with a national festival called Beach of Dreams, which will take place at the Out There International Festival of Outdoor Arts and Circus in May 2025.

In partnership with Out There Arts and Beach of Dreams collaborators, the digital artist, working alongside a writer, will lead workshops to explore the hopes, fears, stories, and dreams of the local coastal community. These stories will be shared on digital platforms and in a stunning visual display of thousands of locally designed silk flags, made and carried by the public to inspire and bring about positive change in reflection of the past.

What is Beach of Dreams?

Beach of Dreams is an unprecedented collaboration among arts, cultural, environmental, and community organizations across the UK. It brings artists, scientists, and writers together with communities to creatively seek solutions for their local landscapes in response to the challenges posed by the climate emergency.

The festival invites participants to join a moment of reflection and action. It will tour in May 2025 with the aim of discovering more about our coastlines, ourselves, and our planet. In the months leading up to the festival, several story-gathering workshops will be conducted with local communities. Led by a writer and a digital artist, these workshops will capture stories related to our shared coastal heritage.

Great Yarmouth will be the final stop for the festival, held during the Out There International Festival of Outdoor Arts and Circus. Around 600 flags will be displayed on the beach, each featuring the stories and dreams that emerge from the various story-gathering workshops conducted over the preceding months.

Beach of Dreams is a project led by Kinetika in partnership with Rosa Productions, with the Great Yarmouth activities coordinated by Out There Arts.

The Artist We Are Looking For:

- Skilled and experienced in their professional practice
- Strong photography and videography skills
- A great communicator who can share their practice in practical and engaging ways
- Dynamic and well-organized
- A good collaborator, able to work closely with other professionals
- Experienced in working in an arts/heritage context, encouraging communities to respond creatively to historical and heritage themes

The Sessions:

The Beach of Dreams project will begin with research and heritage information gathering through a series of talks presented by partner organisations and reminiscence sessions. The purpose of these sessions is to explore the heritage of the historic buildings along the Great Yarmouth coastline.

These sessions will be designed to introduce participants to the project and begin developing their stories, influenced by the wide variety of heritage topics such as natural environment, industry, economy, cultural arts and more. The digital artist will be required to attend these sessions as part of their planning days. The digital artist will be expected to collaborate with a writer throughout the project.

4x story gathering workshops will be led by the digital artist and writer to capture the stories and dreams of the participants in relation to the coastal heritage. These workshops will take place on the beach, at The Drill House and along the South Quay of Great Yarmouth.

There will be 2 days for the digital artist to collate, edit and create additional work to support the flag making and batik workshops and potential CPD days.

Dates and Practicalities:

The artist will be expected to deliver the work from October 2024 - June 2025

The work will be broken down as follows (subject to change):

Training Local Media Students

2x Photo/Videography workshop with local media students: Oct 2024 & Feb 2025

Story Gathering Workshops

4x Story Gathering Workshops 1x End of October, 3x November

Reminiscence Sessions and Workshop Preparation

3x heritage research walks and preparation days taking place in November 2024

Visual Arts Workshops

2x Visual Arts Workshops at various community events

Creation Days

2x create and collate work following story gathering workshops - April 2025

Community Flag Walk and Workshops at Out There Festival 2025

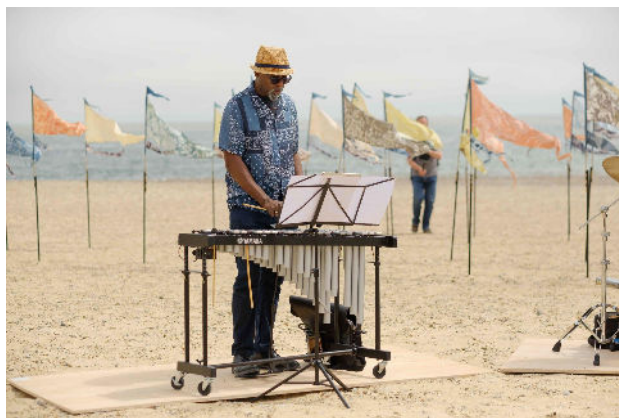
2x workshops and participation at the Out There Festival 2025

Fees:

15 days @ £200 per day. £3000 total

Please apply via the following Google Form: <https://forms.gle/GHeKX6AbZ5VwPCS29>

We also accept video applications, please provide us a link to your video hosted on an accessible video platform (Youtube, Vimeo etc.)



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